

Visit Bucks County
Marketing Partner Investment Schedule - July 1, 2009 – June 30, 2010

HOSPITALITY PARTNERS

Accommodations*:

Hotel

Rates per room (minimum investment of \$220)

Full Service (with restaurant – separate partnership not needed)	\$2.50 per room
Limited Service (no restaurant)	\$2.00 per room

<u>Campground</u>	<u>\$2.50 per site</u>
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<u>Bed & Breakfast/ Country Inn*</u>	<u>\$125</u>
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Spa	add \$75
Banquet and/or meeting space	add \$75
Restaurant	add \$75

<u>*Out of County Surcharge</u>	<u>\$200</u>
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Restaurants/

More than 100 seats (no banquet space)	\$300 (includes menu tab)
Less than 100 seats	\$200 (includes menu tab)

2nd Locations:

Same Name & owner	\$100 (includes menu tab)
Same owner/different name	\$150 (includes menu tab)

Attractions:

Annual attendance (500,000 +)	\$800
Annual attendance (250,000-500,000)	\$500
Annual attendance (less then 250,000)	\$330
Spa/Fitness	\$300
Theater/Entertainment/Festival/Event	\$200
Non Profit Historic Site	\$125

Shopping:

District/Mall/Complex (31 stores or more)	\$700
District/Mall/Strip Center (30 stores or less)	\$500
Dept Store/Wholesale/Flea Market/Retail Assn	\$300
Individual Store	\$175

Services listing only in Visitor Guide (no description)

<u>Tours/Travel/Transportation and other hospitality support services:</u>	
(1-5 employees)	\$150
(6 + employees)	\$300
Associations/Coops/Professional Groups	\$125
Real Estate	\$500
Religious Organizations	\$125
Educational Services, Colleges and Non Profits	\$125

AFFILIATE PARTNERS

No Visitor Guide Listing (Web Lisitings only)

Individual (no listing)	\$125
Non-profit	\$125
Business (1 – 5 employees)	\$150
Business (6 + employees)	\$300
Residential/Retirement Community	\$250

Opportunities for discounts:

1. If you are a member of a business association in a downtown area
2. If you are only interested in web listings not print
3. For more information, please contact Marketing Services & Partnership to inquire about these rates. (215) 639-0300 x225

