

**2010/2011 Visit Bucks County
Advertising Opportunities - CONTRACT**

Send information to:

**Kathi Lacomchik, Bucks County Conference & Visitors Bureau, Inc.
3207 Street Road, Bensalem, PA 19020
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Fax: 215-642-3277 Email: klacomchik@visitbuckscounty.com**

<u>PUBLICATION NAME</u>	<u>ISSUE DATE</u>	<u>SIZE/FORM/OPTION</u>	<u>CIRCULATION</u>	<u>RATE</u>
<input type="checkbox"/> <u>Destination Guide</u>	<u>2011</u>	_____	<u>175,000</u> (print) Over 12,000	_____
<input type="checkbox"/> <u>Duratrans</u>	<u>7/1/10-6/30/11</u>	_____	<u>yearly visitors</u> over 12,000	_____
<input type="checkbox"/> <u>Shadowbox</u>	<u>7/1/10-6/30/11</u>	_____	<u>yearly visitors</u>	_____

Please note that the signed contract and payment must be received before any advertising is run in printed pieces.

<u>WEBSITE OPPORTUNITY</u>	<u>FISCAL YEAR</u>		<u>RATE</u>
<input type="checkbox"/> <u>Dining Menu Tab</u>	<u>7/1/10-6/30/11</u>	(downloadable pdf on listing site)	<u>\$50</u>
<input type="checkbox"/> <u>Additional 3 tabs</u>	<u>7/1/10-6/30/11</u>	(see explanation – pg 2)	<u>\$150</u>
<input type="checkbox"/> <u>Premium Partner</u>	<u>7/1/10-6/30/11</u>	(see explanation – pg 2)	<u>\$650</u>
CIRCLE PREFERRED MONTHS			
<input type="checkbox"/> <u>Add'l quarter as Feature</u>	<u>JAN/FEB/MAR</u>	<u>APR/MAY/JUN</u>	<u>JUL/AUG/SEP</u>
			<u>OCT/NOV/DEC</u> <u>\$500</u>

Please note that the signed contract and payment must be received before any advertising is uploaded to the website.

Total Amt \$ _____

Property information that will appear in your advertisement:

Property Name: _____

Address: _____

Phone Number: _____ **Fax Number:** _____

Website: _____ **Email:** _____

AUTHORIZED SIGNATURE: _____ **DATE:** _____

PRINT NAME: _____

TITLE: _____ **PROPERTY:** _____

Bucks County Conference & Visitors Bureau, Inc. (BCCVB) assumes all editorial rights.

You can now pay for your advertising on credit card (Visa, Mastercard or American Express). If you would like to take advantage of this benefit please complete information below:

Type of Credit Card _____ Print the name that is shown on card _____

Credit Card Number _____ Security Code _____ Expiration: _____

AUTHORIZED SIGNATURE: _____ **DATE:** _____

The Bucks County Conference and Visitors Bureau reserves the right to disqualify an individual or business from participating in a Bureau sponsored program or event if that individual or business has an account or accounts with the Bureau in a delinquent status.

Accounting Use Only: 3355 (VC) 3310 (VG) 3320 (Web) 3305 (GTP) 3306 (MPG) 3307 (WS) 3353 (PTP) 353 (PTP)